



Report on Awareness Programme on SSIP 2.0: From Idea to Prototype (4th july-2026)

➤ Event Overview:

- Name of Program Awareness Programme on SSIP 2.0: From Idea to Prototype
- Name of Scheme Student Start-up and Innovation Policy 2.0
- Purpose To create awareness among students about SSIP2.0
- Date 4th july-2026
- Time 10.30 A.M. to 12.00 P.M.
- No. of Students Present 60 (35 Boys and 25 Girls)
- No. of Faculties Present 10
- Name of Speaker Purvesh Vaidya (SSIP and Innovation Coordinator)
- Venue Kavi Shree Daad Government Arts and Commerce College, Paddhari

➤ Event Summary:

An awareness programme on the Student Start-up and Innovation Policy (SSIP 2.0) was successfully organized at the college. The main purpose of this event was to guide rural students to solve local problems using their own ideas and become self-reliant.

The programme began with a warm welcome speech by the In-charge Principal, Dr. Jignesh Upadhyay. He welcomed all the students and faculty members. He gave a basic understanding of the SSIP 2.0 scheme and strongly urged the students to step forward and take full advantage of this government initiative.

Following the welcome address, the main session was conducted by the SSIP 2.0 Coordinator, Mr. Purvesh Vaidya. Keeping in mind that the students were completely unaware of the policy, he explained the concepts in a very simple and easy-to-understand language.

➤ Key Points Discussed:

- **Understanding SSIP 2.0:** It is a helpful scheme by the Government of Gujarat (Education Department) designed to provide financial and technical support to turn students' new ideas into successful startups.
- **Financial Support:** Students can get financial assistance of up to 2.50 lakh rupees to build a Proof of Concept (PoC) or a Prototype.
- **Patent and Copyright:** The government provides up to 100% financial support to cover the expenses for Intellectual Property (IP) rights, such as patents and trademarks.
- **The Journey of an Idea:** The speaker explained how to identify frequent and frustrating problems in daily life. He also discussed simple ways to generate ideas, such as Brainstorming and Mind Mapping.
- **Building the Product:** Students were taught the difference between an idea and a working model. They learned how to build a basic version of their product (Proof of Concept) to show that their idea works in reality.

➤ Impact and Conclusion

The event concluded as a massive success under the inspiring leadership and guidance of Principal Dr. K. G. Chhaya. The proactive cooperation of the entire college staff ensured smooth execution. The session saw enthusiastic and large-scale participation from the students, successfully planting the seed of entrepreneurship in a rural academic setting.


(Mr. Purvesh Valdyia)
SSIP Coordinator




Principal
KAVI SHREE DAAD GOVT. ARTS & COMM. COLLEGE,
PADDHARI, DIST. RAJKOT.



KAVI SHREE DAAD GOVERNMENT ARTS AND COMMERCE COLLEGE
(ACCREDITED GRADE "B" BY NAAC)
NEAR COURT, BUS STATION ROAD, PADDHARI – 360110, DISTRICT-RAJKOT
PHONE: 02820-233444 EMAIL: principalpaddhari@gmail.com



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Paul J





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